# NATIONAL DAYS OF ARCHITECTURE UNVEILED BY FRENCH CULTURE MINISTER RIESTER

## **OCTOBER 18-20**

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**USPA NEWS** - National days of architecture: J-3 months Franck Riester, Minister of Culture, launches the fourth edition of the National Days of Architecture to be held on October 18, 19 and 20, 2019. Architecture is an everyday art that draws and transforms our homes and transport, our places of culture, our public and sports facilities. During a weekend in October, the National Days of Architecture offer French people the opportunity to discover or rediscover all the dimensions of this creative discipline.

## SAVE, VALUE, CREATE, IMAGINE

"There is no contradiction between creation and heritage conservation. On the contrary. Thinking about transformation and adaptation also means making the most of existing resources, technical and cultural, in a quest to reduce the ecological footprint of human activities. From the cultural point of view as well as from the environmental point of view, it is gradually getting out of the disposable logic in favor of the recyclable and the repairable. These interventions of today can be discrete or on the contrary assert themselves. In any case, they interact with what already exists. "Franck Riester

For three days, the National Days of Architecture, coordinated in regions by the Regional Directorate of Cultural Affairs, federate many actors in the field \*, public and private, engaged in the culture and politics of the city around the issues of the 'contemporary architecture. This year, the focus is on architectural projects that forge links between contemporary creation and built heritage, which value the existing and create the dialogue between the successive contributions of generations.

#### THE DYNAMICS OF THE NATIONAL TERRITORY

Throughout France, thanks to the support of the Regional Directorates for Cultural Affairs and all regional actors, the National Architecture Days highlight the richness and diversity of the French architectural heritage. To emphasize this plurality, the posters of the National Days of Architecture are available this year in 17 versions - one per region and local authority.

MOBILIZED ARCHITECTS------

For this fourth edition, the National Council of the Order of Architects renews its partnership with the National Days of Architecture. Together, the architects of France will meet the general public and awaken the curiosity of everyone for architectural practice. Another partner, and for the first time this year:  $\tilde{A}\%$ -ditions  $\tilde{A}$  $\in$  Vivre. The 3rd and 4th Saturdays and Sundays in June, on the occasion of the Days of Architectures to Live, architects and building owners opened the doors of the apartments or houses that they imagined together. This year, the event will be exceptionally repeated on Saturday, October 19 as part of the National Days of Architecture.

RISE EYES-----

In order to promote access to quality arts and cultural education, the Minister of Culture and the Minister of National Education and Youth launch Operation Raise your eyes! ", A day outside the walls where students accompanied by their teachers explore heritage sites to learn to read architecture, to decipher the landscape, to decipher the city and the countryside. The French heritage has more than 44,000 historic monuments that rub shoulders with the heritage of tomorrow: contemporary architecture. Together, they are all possible discoveries rooted in the daily lives of all students.

Operation "Lift your eyes! Will take place, in the school setting, on the eve of the European Heritage Days (20 September 2019) and the day before the National Architecture Days (18 October 2019).

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